

## **CALL FOR PAPERS**



**THE INTERNATIONAL CONFERENCE ON MEDIA  
AND RUMOR: Societal risks and ways of confrontation**

**14-16 SEPTEMBER, 2014**

**KING KHALID UNIVERSITY  
COLLEGE OF HUMANITIES - DEPARTMENT OF  
MEDIA AND COMMUNICATION  
ABHA - SAUDI ARABIA**

# **Conference Topics:**

## **1- Conception and development of rumors:**

- **Rumor goals, types, and sources.**
- **The development of rumors in human societies.**
- **Reasons behind the developments of rumors and how they differ between societies.**

## **2- Rumor risks and effects on societies:**

- **The psychology of rumors and the ways they are perceived and spread.**
- **Risks and effects of rumors on political, economic, social, cultural, and security fields.**

## **3- Rumors and Crisis:**

- **How to deal with rumors in the time of crises and disasters.**
- **International experiences in dealing with crises.**
- **Rumor as a mechanism to measure the creation of public opinion.**

#### **4- Rumors in the Media and Internet:**

- The relationship between rumors and the established media and the communication system in society.
- Limits of the interrelationship between rumors and media.
- The role of media in creating and spreading rumors.
- The role of social media, new media, forums, and blogs in creating and spreading rumors.

#### **5- The role of ethics and societal institutions in confronting rumors:**

- The role of family, educational, and religious institutions, political organizations, and civil society in raising the awareness of the danger of rumors in societies.
- The role of media spokespersons in providing full and quick information to avoid rumors.
- The role of journalists and communication representatives in media institutions in publishing the correct information to prevent rumors.
- The legal position of rumors and those who spread them.

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Please send abstracts and papers to the following email and please note that the deadline for receiving abstracts is **April 29<sup>th</sup> and the deadline for receiving papers is July 15<sup>th</sup>:**

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