CALL FOR PAPERS

THE INTERNATIONAL CONFERENCE ON MEDIA AND RUMOR: Societal risks and ways of confrontation

14-16 SEPTEMBER, 2014

KING KHALID UNIVERSITY
COLLEGE OF HUMANITIES - DEPARTMENT OF MEDIA AND COMMUNICATION
ABHA - SAUDI ARABIA
Conference Topics:

1- Conception and development of rumors:

- Rumor goals, types, and sources.
- The development of rumors in human societies.
- Reasons behind the developments of rumors and how they differ between societies.

2- Rumor risks and effects on societies:

- The psychology of rumors and the ways they are perceived and spread.
- Risks and effects of rumors on political, economic, social, cultural, and security fields.

3- Rumors and Crisis:

- How to deal with rumors in the time of crises and disasters.
- International experiences in dealing with crises.
- Rumor as a mechanism to measure the creation of public opinion.
4- Rumors in the Media and Internet:

- The relationship between rumors and the established media and the communication system in society.
- Limits of the interrelationship between rumors and media.
- The role of media in creating and spreading rumors.
- The role of social media, new media, forums, and blogs in creating and spreading rumors.

5- The role of ethics and societal institutions in confronting rumors:

- The role of family, educational, and religious institutions, political organizations, and civil society in raising the awareness of the danger of rumors in societies.
- The role of media spokespersons in providing full and quick information to avoid rumors.
- The role of journalists and communication representatives in media institutions in publishing the correct information to prevent rumors.
- The legal position of rumors and those who spread them.

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Please send abstracts and papers to the following email and please note that the deadline for receiving abstracts is April 29th and the deadline for receiving papers is July 15th:

con.masscomm@kku.edu.sa

tel: +966172417097